

# **DISCOUNTS GUIDE**

### WELCOME TO VITARA CAREPILOT & THANK YOU FOR TRUSTING US AS YOUR COPILOT IN CARE

The Vitara CarePilot Discounts Guide is designed to provide customers with a comprehensive understanding of the various cost-saving opportunities available when purchasing our products and services. This guide aims to help you make informed decisions by outlining available discounts, eligibility criteria, and the benefits of each offer. Please read them carefully and store them securely for future reference.

### **CONTACT DETAILS**

This booklet provides essential information about your product/s and service with us. If you have any questions or require assistance, we're here to help. Reach out to us today!

**General Enquiries:** info@vitaracarepilot.com **Website:** www.vitaracarepilot.com.au

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## **OVERVIEW**

This Vitara CarePilot Discounts Guide should be read in conjunction with, and forms part of, the Vitara CarePilot Terms of Service and Customer Agreement, last updated on 27 January 2025. It applies to all new subscriptions with a commencement date on or after 04 May 2025.

This guide provides further details on applicable discounts during the service period.

**Note:** Discount structures and terms may be updated from time to time. Please refer to the latest version of this guide available on our website.

## **IMPORTANT DISCOUNT CONDITIONS**

You may be eligible for discounts such as the **Standard Annual Subscription Plan Discount**, the **Loyalty Discount**, the **Standard Multi-Sensor Purchase Discount**, and the exclusive **'Founder's Club' Discount\***. We calculate the discounts applicable to your subscription, and your total fees will be adjusted to reflect any eligible savings. Please refer to the relevant sections of this guide for further details on each discount.

**Please note:** Discounts apply **only to future subscription periods** and cannot be applied retroactively to prior payments or billing cycles. Subscription pricing and any eligible discounts are calculated based on the **minimum required purchase of three (3) Vitara CarePilot sensors.** For further details, please refer to the 'Important Information Summary' in this guide.

If more than one discount applies to your subscription, they will be applied **sequentially** in a predetermined order. For example, if you qualify for a 10% discount and a 5% discount, the second discount will be calculated based on the already applied discounted amount, rather than applying a combined 15% discount to the original cost. This ensures that discounts are applied progressively and sequentially, optimising the overall value.

While we may offer discounts at renewal (such as the Loyalty Discount), the discounted renewal pricing **may differ from offers available to new customers.** The availability and terms of discounts are subject to change and may be modified or withdrawn at our discretion upon renewal. We reserve the right to adjust, modify, or discontinue any discount offers without prior notice.

Please note that all discounts may be subject to rounding adjustments in the final billing calculation.

If you have any questions about the discounts available to you and how they have been applied to your subscription, please contact us by sending an email to <u>info@vitaracarepilot.com</u>

#### 📌 Important Note:

'The Founder's Club' Discount is an exclusive offer for a very limited number of early adopters of Vitara CarePilot solutions (see page 12 for more information).

## STANDARD SUBSCRIPTION PLAN DISCOUNT

Vitara CarePilot offers different subscription plans with varying discount levels based on the billing cycle selected.

## Standard Subscription Plan Discount Schedule

SUBSCRIPTION PLAN	DISCOUNT APPLIED ON SUBSCRIPTION	BEST SUITED FOR	KEY CONSIDERATIONS
Pay-By-The- Month Plan (PBTM)	<b>0% discount</b> <b>applied</b> pay-by-the- month plans	<ul> <li>For carers or families seeking flexibility.</li> <li>Those who may need short-term coverage.</li> <li>Customers testing the service before long-term commitment.</li> </ul>	<ul> <li>Offers full flexibility to cancel or change plans as needed.</li> <li>No savings compared to annual payment plan.</li> <li>Higher cumulative cost compared to annual option.</li> <li>No discount, making it the most expensive option in the long run.</li> <li>Note: A discount applies for Founder's Club members: 10% discount applied on monthly plans (see page 12 for details).</li> </ul>
Quarterly Plan	5% discount applied on quarterly subscription plans	<ul> <li>For carers or families wanting a middle ground between flexibility and commitment.</li> <li>Budget-conscious customers who prefer to pay less frequently than monthly but don't want a full-year commitment.</li> <li>Families managing short-term needs.</li> </ul>	<ul> <li>Easier financial management with fewer billing cycles.</li> <li>No savings compared to annual payment plan.</li> <li>Not as cost-effective as the annual plan.</li> <li>Note: An additional discount applies for Founder's Club members: 7.5% discount applied on quarterly plans (see page 12 for details).</li> </ul>
Annual Plan	<b>10% discount</b> <b>applied</b> of annual subscription plans	<ul> <li>Established households or families supporting elderly loved ones long-term who want to "set and forget" with peace of mind.</li> <li>Customers seeking maximum value, as annual payments offer the best discount across all billing options.</li> </ul>	<ul> <li>Provides the best value with a 10% discount.</li> <li>Requires upfront payment for the full year.</li> <li>Less flexibility to switch plans mid-term.</li> <li>Note: An additional discount applies for Founder's Club members: 5% discount applied on annual plans (see page 12 for details).</li> </ul>

🛦 Note: Final prices may vary slightly due to rounding. All discounts are calculated to two decimal places.

## Plan-Specific Eligibility Criteria

- Monthly Plan: No discounts apply\*; provides flexibility with the option to cancel or change plans anytime.
- Quarterly Plan: Requires a three-month upfront payment to qualify for a 5% discount and offers fewer billing cycles compared to monthly.
- Annual Plan: Customers must pay for the full 12-month term upfront to qualify for a 10% discount, with limited flexibility to switch plans mid-term.

#### 📌 Important Discount Notes:

- Normally no discount applies for monthly subscription plans, but if a customer is part of the Founder's Club, a 10% discount applies across all subscription plans (see page 12 for more information)
- 2. Final prices may vary slightly due to rounding. All discounts, whether for subscriptions or sensor purchases, are calculated and applied to two decimal places. This ensures consistency in billing, but minor rounding variations may occur in total amounts shown.

## Example: Standard Subscription Plan Discount

All examples are based on the minimum purchase of 3 Vitara CarePilot sensors.

CARE PACKAGE	MONTHLY PRICE (No Discount)	QUARTERLY PRICE (With 5% Quarterly Discount)	ANNUAL PRICE (Without 10% Annual Discount)	<b>ANNUAL PRICE</b> (With 10% Annual Discount)
Assurance Package	<b>\$49/per month</b> (Standard rate applies)	<b>\$139.65/per quarter</b> (You save \$7.35)	<b>\$588/year</b> (Standard rate applies)	<b>\$529.20/year</b> (You save \$58.80)
Peace of Mind Package	<b>\$69/per month</b> (Standard rate applies)	<b>\$196.65/per quarter</b> (You save \$10.35)	<b>\$828/year</b> (Standard rate applies)	<b>\$745.20/year</b> (You save \$82.80)
Guardian Care Package	<b>\$89/per month</b> (Standard rate applies)	<b>\$253.65/per quarter</b> (You save \$13.35)	<b>\$1068/year</b> (Standard rate applies)	<b>\$961.20/year</b> (You save \$106.80)

Helpful Reminder: Discounts apply sequentially, not cumulatively. Each discount is applied to the already discounted price. not the original rate.

## Calculation details

#### • Monthly Subscription Price (No standard discounts applied):

- Assurance Package: \$49/month
- Peace of Mind Package: \$69/month
- Guardian Care Package: \$89/month

#### • Quarterly Subscription Price (Standard 5% quarterly discount applied)

- Multiply the monthly price by 3, then apply the 5% quarterly discount.
  - Assurance Package: \$49 × 3 = \$147, then apply the 5% quarterly discount
     = \$7.35; final quarterly price = \$139.65/quarterly.
  - Peace of Mind Package: \$69 × 3 = \$207, then apply the 5% quarterly discount = \$10.35; final quarterly price = \$196.65/quarterly.
  - Guardian Care Package: \$89 × 3 = \$267, then apply the 5% quarterly discount = \$13.35; final quarterly price = \$253.65/quarterly.

#### Annual Subscription Price (Standard 10% Discount applied):

• Multiply the monthly price by 12, then apply the 10% annual discount.

- Assurance Package: \$49 × 12 = \$588, then apply the 10% annual discount
   = \$58.80; final annual price = \$529.20/year.
- Peace of Mind Package: \$69 × 12 = \$828, then apply the 10% annual discount = \$82.80; final annual price = \$745.20/year.
- Guardian Care Package: \$89 × 12 = \$1068, then apply the 10% annual discount = \$106.80; final annual price = \$961.20/year.



What this means to you? The longer your billing cycle, the more you save. While monthly plans give you flexibility, choosing a **quarterly or annual plan** can reduce your subscription costs by up to **10%.** If you're ready to commit for a year, you'll get the **biggest discount**; ideal for households who want to "set and forget" their care setup and save money long term.

#### 📌 Important Discount Notes:

- Final prices may vary slightly due to rounding. All discounts, whether for subscriptions or sensor purchases, are calculated and applied to two decimal places. This ensures consistency in billing, but minor rounding variations may occur in total amounts shown.
- 2. No standard discount applies for monthly subscription plans, but if a customer is part of the Founder's Club, a 10% discount applies across all subscription plans (see page 13 for more information).
- 3. Based on the minimum purchase of 3 sensors (see page 17 for more information).
- 4. For further details, please refer to the 'Important Information Summary' on page 17 in this guide.

## LOYALTY DISCOUNT

Vitara CarePilot values long-term customers and offers exclusive **Loyalty Discounts** as a token of appreciation for your continued trust and commitment to our care solutions. These discounts are applied based on the length of uninterrupted service and offer increasing savings over time.

## Loyalty Discount Schedule

LOYALTY PERIOD	LOYALTY DISCOUNT (%)
Year 0 - 1	No loyalty discount applicable
Year 1+	50% discount applied your first month, or equivalent, after renewing your subscription*
Year 3+	5% discount applied
Year 5+	7.5% discount applied
Year 7+	10% discount applied

#### 🕈 Things to Keep in Mind

<sup>1.</sup>A 50% discount on the first month's value is automatically factored into your renewal price starting in Year 2. For annual subscribers, this is equivalent to a 4.17% discount on the full-year amount. For quarterly subscribers, this equals 12.5% off the quarterly subscription price.

<sup>2.</sup>For quarterly subscribers, the 50% discount on the first month is equivalent to ~12.5% of the quarterly fee, deducted from the already discounted quarterly price.

## Loyalty Discount Eligibility Criteria

To qualify for the Loyalty Discount, customers must meet the following conditions:

#### • Active Subscription:

- The subscription must remain active and uninterrupted for the required period to qualify for discounts.
- Suspended or cancelled subscriptions will reset the eligibility period.
- Plan Type:
  - Loyalty discounts apply to all subscription plans.
- Payment Compliance:
  - All payments must be made on time without delays to retain loyalty benefits.
  - Accounts with missed payments may experience discount suspension.

# **Example:** Loyalty Discount stacked on top of the already Annual Payment Discounted (10%) price

#### All examples are based on the minimum purchase of 3 Vitara CarePilot sensors.

LOYALTY PERIOD	LOYALTY DISCOUNT APPLIED	EFFECTIVE TOTAL DISCOUNT (%)	ASSURANCE PACKACE FINAL ANNUAL PRICE (With Annual Discount (10%))	PEACE OF MIND PACKAGE FINAL ANNUAL PRICE (With Annual Discount (10%))	GUARDIAN CARE PACKAGE FINAL ANNUAL PRICE (With Annual Discount (10%))
Year 0 - 1	No loyalty discount applicable	No effective loyalty discount applicable	<b>\$529.20/year</b> (No loyalty discount)	<b>\$745.20/year</b> (No loyalty discount)	<b>\$961.20/year</b> (No loyalty discount)
Year 1+	50% discount applied on the first month, or equivalent, after renewing your subscription*	50% discount applied on the first month, or equivalent, after renewing your subscription*	<b>\$507.15/year</b> (You save an extra \$22.05)	<b>\$714.15/year</b> (You save an extra \$31.05)	<b>\$921.15/year</b> (You save an extra \$40.05)
Year 3+	5% discount applied the already discounted price	<b>15% discount</b> <b>applied</b> (10% + 5%)	<b>\$502.74/year</b> (You save an extra \$26.46)	<b>\$707.94/year</b> (You save an extra \$37.26)	<b>\$913.14/year</b> (You save an extra \$48.06)
Year 5+	7.5% discount applied the already discounted price	<b>17.5% discount</b> <b>applied</b> (10% + 7.5%)	<b>\$489.51/year</b> (You save an extra \$39.69)	<b>\$689.31/year</b> (You save an extra \$55.89)	<b>\$889.11/year</b> (You save an extra \$72.09)
Year 7+	10% discount applied the already discounted price	<b>20% discount</b> <b>applied</b> (10%+ 10%)	<b>\$476.28/year</b> (You save an extra \$52.92)	<b>\$670.68/year</b> (You save an extra \$74.52)	<b>\$865.08/year</b> (You save an extra \$96.12)

🛦 Note, discounts are applied sequentially; each discount is calculated after the previous one is applied.

#### Importance Discount Notes:

1.A 50% discount on the first month's value is automatically factored into your renewal price starting in Year 2. For annual subscribers, this is equivalent to a 4.17% discount on the full-year amount. For quarterly subscribers, this equals 12.5% off the quarterly subscription price.

2. Discounts are applied sequentially. For example, the Loyalty Discount applies to the already discounted price after the Annual Discount, not cumulatively to the original subscription price.

## Calculation details

▲ Note, discounts are applied sequentially; each discount is calculated after the previous one is applied.

- Assurance Package (Standard 10% annual subscription discount applied first, then apply the loyalty discount):
  - Year 0-1: \$49 × 12 = \$588 10% → final annual subscription price = \$529.20/year. (No loyalty discount applicable)
  - Year +1: \$49 × 12 = \$588 10% = \$529.20, then \$529.20 ÷ 12 = \$44.10 → 50% of one month = \$22.05 → \$529.20 - \$22.05 → final annual subscription price = \$507.15/year.
  - Year 3+: \$49 × 12 = \$588 10% = \$529.20, then \$529.20 5% → final annual subscription price = \$502.74/year.
  - Year 5+: \$49 × 12 = \$588 10% = \$529.20 then \$529.20 7.5% → final annual subscription price = \$489.51/year.
  - Year 7+: \$49 × 12 = \$588 10% = \$529.20, then \$529.20 10% → final annual subscription price = \$476.28/year.
- Peace of Mind Package (Standard 10% annual subscription discount applied first, then apply the loyalty discount):
  - Year 0-1: \$69 × 12 = \$828 10% → final annual subscription price = \$745.20/year. (No loyalty discount applicable)
  - Year +1: \$69 × 12 = \$828 10% = \$745.20, then \$745.20 ÷ 12 = \$62.10 → 50% of one month = \$31.05 → \$745.20 - \$31.05 → final annual subscription price = \$714.15/year.
  - Year 3+: \$69 × 12 = \$828 10% = \$745.20, then \$745.20 5% → final annual subscription price = \$707.94/year.
  - Year 5+: \$69 × 12 = \$828 10% = \$745.20, then \$745.20 7.5% → final annual subscription price = \$689.31/year.
  - Year 7+: \$69 × 12 = \$828 10% = \$745.20, then \$745.20 10% → final annual subscription price = \$670.68/year.
- Guardian Care Package (Standard 10% annual subscription discount applied first, then apply the loyalty discount):
  - Year 0-1: \$89 × 12 = \$1068- 10% → final annual subscription price = \$961.20/year. (No loyalty discount applicable)
  - Year +1: 89 × 12 = \$1068 10% = \$961.20, then \$961.20 ÷ 12 = \$80.10 → 50% of one month = \$40.05 → \$961.20 - \$40.05 → final annual subscription price = \$921.15/year.
  - Year 3+: \$89 × 12 = \$1068 10% = \$961.20, then \$961.20 5% → final annual subscription price = \$913.14/year.
  - Year 5+: \$89 × 12 = \$1068 10% = \$961.20, then \$961.20 7.5% → final annual subscription price = \$889.11/year.
  - Year 7+: \$89 × 12 = \$1068 10% = \$961.20, then \$961.20 10% → final annual subscription price = \$865.08/year.

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What this means to you? Staying with Vitara CarePilot over the years earns you increasing rewards. Starting in your second year, you'll automatically receive 50% off your first month (or equivalent), and the longer you stay, the **bigger your annual savings**. By year 7, you could be **saving up to 20%** off your subscription just for being a loyal customer. These discounts stack on top of your existing plan discounts, meaning real savings over time.

#### 💡 Things to Keep in Mind

- 1.A 50% discount on the first month's value is automatically factored into your renewal price starting in Year 2. For annual subscribers, this is equivalent to a 4.17% discount on the full-year amount. For quarterly subscribers, this equals 12.5% off the quarterly subscription price.
- 2. Discounts are applied sequentially and not as a combined total. For example, the Loyalty Discount applies to the already discounted price after the Annual Discount, not cumulatively to the original subscription price.
- 3. Final prices may vary slightly due to rounding. All discounts, whether for subscriptions or sensor purchases, are calculated and applied to two decimal places. This ensures consistency in billing, but minor rounding variations may occur in total amounts shown.

## MULTI-SENSOR PURCHASE DISCOUNT

The Multi-Sensor Purchase Discount offers savings for customers who purchase multiple Vitara CarePilot sensors under a single account.

## Multi-sensor discount structure

NUMBER OF SENSORS PURCHASED	DISCOUNT ON SUBSCRIPTION
1 – 3 Sensors	No discount
4+ Sensors	10% discount applied on each sensor

## Multi-Sensor Purchase Discount Eligibility Criteria

To qualify for the Multi-Sensor Purchase Discount, customers must meet the following conditions:

- Minimum Purchase Requirement
  - Customers must purchase 4 or more Vitara CarePilot sensors in a single transaction to qualify for the discount.
- Discount Rate
  - A 10% discount applies to each sensor starting from the 4th sensor purchased.
- Same Account and Address Requirement
  - All sensors must be purchased under the same customer account and registered to a single service address to qualify for the discount.
- New Purchases Only
  - The discount applies only to new sensor purchases and cannot be applied retroactively to previously purchased sensors.
- Sensor Installation and Activation Requirement
  - All discounted sensors must be installed and activated within an existing Vitara CarePilot subscription plan.
- Exclusions
  - This discount does not apply to:
    - Sensor replacements covered under warranty
    - Sensors purchased separately without an active subscription.
    - Bundled packages that already include discounted sensors.
- Combination with Other Offers
  - The multi-sensor discount cannot be combined with other promotional sensor offers unless explicitly stated in the offer terms.
- Transferability
  - The discount is non-transferable and applies only to the original purchaser and registered service address.
- Limited-Time Offer
  - The multi-sensor discount may be subject to changes or discontinuation at Vitara CarePilot's discretion, with prior notice given to customers.

# **Example:** Multi-Sensor Purchase Discount for 6 Sensors Purchased

NUMBER OF SENSORS PURCHASED	BASE PRICE PER SENSOR	DISCOUNT APPLIED	FINAL PRICE PER SENSOR
1 Sensor	\$519	No discount applied	\$519
2 Sensors	\$519	No discount applied	\$519
3 Sensors	\$519	No discount applied	\$519
4 Sensors	\$519	10% discount applied	<b>\$467.10</b> (You save \$51.90)
5 Sensors	\$519	10% discount applied	<b>\$467.10</b> (You save \$51.90)
6 Sensors	\$519	10% discount applied	<b>\$467.10</b> (You save \$51.90)

Helpful Reminder: Multi-sensor discounts only start from the 4th sensor and final prices may slightly differ due to two-decimal rounding.

## Calculation details

- Sensors 1-3 (No discount): \$519 × 3 = \$1,557
- Sensors 4-6 (10% discount per sensor): (\$519 × 10% discount = \$51.90 savings per sensor)
  - Discounted price: \$519 \$51.90 = \$467.10 per sensor
  - Total for Sensors 4-6: \$467.10 × 3 = \$1,401.30
- Grand Total:
  - \$1,557 (Sensors 1-3) + \$1,401.30 (Sensors 4-6) = \$2,958.30
- Total Savings:
  - Total savings from the discount: \$51.90 × 3 = \$155.70



What this means to you? If you're monitoring multiple rooms, buying more sensors means you save more. From the 4th sensor onwards, you'll receive a 10% discount on each additional device. This makes it more affordable to extend coverage across bedrooms, bathrooms, and living areas, ensuring your loved one is safer in all key fall zones of the home.

# **Example:** Multi-Discount Combination with annual and loyal discounts applied sequentially

ASSURANCE CARE PACKAGE		PEACE OF MIND PACKAGE		GUARDIAN CARE PACKAGE	
EXAMPLE		EXAMPLE		EXAMPLE	
DISCOUNT	DISCOUNT	DISCOUNT	DISCOUNT	DISCOUNT	DISCOUNT
TYPE	APPLIED	TYPE	APPLIED	TYPE	APPLIED
Annual	10% discount	Annual	10% discount	Annual	10% discount
Subscription	applied on the	Subscription	applied on the	Subscription	applied on the
Plan	total annual	Plan	total annual	Plan	total annual
Discount	subscription price.	Discount	subscription price.	Discount	subscription price.
Year 3+ Loyalty Discount	5% discount applied on the already discounted annual subscription price.	Year 5+ Loyalty Discount	<b>7.5% discount</b> <b>applied</b> on the already discounted annual subscription price.	Year 7+ Loyalty Discount	

## Calculation details

### Scenario #1

A customer in their **3rd year** with Vitara CarePilot has a **Assurance Package** with an **Annual Subscription Plan.** 

Standard **10%** annual subscription discount applied first, then apply the **5%** loyalty discount:

#### Assurance Package:

\$49 × 12 = \$588, then \$588 - 10% = \$529.20, then \$529.20 - 5% → final annual subscription price = \$502.74/year.

#### Scenario #2

A customer in their **5th year** with Vitara CarePilot has a **Peace of Mind Package** with an **Annual Subscription Plan.** 

Standard **10%** annual subscription discount applied first, then apply the **7.5%** loyalty discount:

#### Peace of Mind Package:

\$69 × 12 = \$828, then \$828 - 10% = \$745.20, then \$745.20 - 7.5% → final annual subscription price = \$689.31/year.

#### Scenario #3

A customer in their **7th year** with Vitara CarePilot has a **Guardian Care Package** with an **Annual Subscription Plan.** 

Standard **10%** annual subscription discount applied first, then apply the **10%** loyalty discount:

#### Guardian Care Package:

\$89 × 12 = \$1068, then \$1068 - 10% = \$961.20, then \$961.20 - 10% → final annual subscription price = \$865.08/year.

🛦 Note, discounts are applied sequentially; each discount is calculated after the previous one is applied.

#### 📌 Helpful Reminder

1. Discounts are applied sequentially and not as a combined total. For example, the Loyalty Discount applies to the already discounted price after the Annual Discount, not cumulatively to the original subscription price.

2. Final prices may vary slightly due to rounding. All discounts, whether for subscriptions or sensor purchases, are calculated and applied to two decimal places. This ensures consistency in billing, but minor rounding variations may occur in total amounts shown.

## Summary of Subscription Costs

All examples are based on the minimum purchase of 3 Vitara CarePilot sensors.

CARE PACKAGE	BASE ANNUAL PRICE	AFTER ANNUAL DISCOUNT (10%)	AFTER LOYALTY DISCOUNT (5%, 7.5%, 10%)	YOUR TOTAL SAVINGS
Assurance Package	\$588	<b>\$529.20</b> (You save \$58.80)	<b>\$502.74</b> (You save \$26.46)	<b>\$85.26</b> (\$58.80 + \$26.46)
Peace of Mind	\$828	<b>\$745.20</b>	<b>\$689.31</b>	<b>\$138.69</b>
Package		(You save \$82.80)	(You save \$55.89)	(\$82.80 + \$55.89)
Guardian Care	\$1068	<b>\$961.20</b>	<b>\$865.08</b>	<b>\$202.92</b>
Package		(You save \$106.80)	(You save \$96.12)	(\$106.80 + \$96.12)

🛦 Note, discounts are applied sequentially; each discount is calculated after the previous one is applied.



What this means to you? You don't have to choose just one discount. If you qualify for more than one (e.g. annual plan + loyalty), we apply them sequentially for the maximum value. This stacking system ensures you get the best available price while still keeping the structure simple and transparent. It's our way of helping you save more as your care journey progresses.

#### Importance Discount Notes:

1. Discounts are applied sequentially and not as a combined total. For example, the Loyalty Discount applies to the already discounted price after the Annual Discount, not cumulatively to the original subscription price.

2. Final prices may vary slightly due to rounding. All discounts, whether for subscriptions or sensor purchases, are calculated and applied to two decimal places. This ensures consistency in billing, but minor rounding variations may occur in total amounts shown.

## THE FOUNDER'S CLUB DISCOUNT

The Founder's Club Discount is an exclusive offer for a very limited number of early adopters of Vitara CarePilot solutions. Customers who qualify will enjoy special pricing and benefits as outlined below.

## Subscription Discount Schedule for Founder's Club Members

Founder's Club members receive an exclusive lifetime subscription discount, with an **exclusive 10% discount applied** on monthly subscription plans, an **additional 7.5% discount applied** on quarterly subscription plans, and an **additional 5% discount** applied on annual subscription plans on top of the standard quarterly applied discount of 5% and on top of the annual applied discount of 10%, ensuring maximum value across all payment options.

SUBSCRIPTION PLAN	FOUNDER'S CLUB DISCOUNT ON SUBSCRIPTION
Monthly Plan	An exclusive additional <b>10% discount applied</b> on pay-by-the-month plans
Quarterly Plan	An exclusive additional <b>7.5% discount applied</b> on quarterly plans
Annual Plan	An exclusive additional 5% discount applied on annual plans

## The Founder's Club Discount Eligibility Criteria

#### Early Sign-Up Requirement

• Must be among the first early adopters of Vitara CarePilot by signing up for any of our subscription plans.

#### Valid Subscription Plan

- Eligible customers must subscribe to one of the following plans:
  - Monthly Plan
  - Quarterly Plan
  - Annual Plan

#### Continuous Subscription Requirement

- The discount is valid only if the subscription remains active without lapses.
- Discount Usage
  - Discounts apply to the base price and cannot be combined with other promotional offers unless specified.
- Exclusions
  - The discount does not apply to installation fees or additional services outside the subscription plan.

# **Example:** Founder's Club subscription discount applied on top of the standard subscription discount

All examples are based on the minimum purchase of 3 Vitara CarePilot sensors.

CARE PACKAGE	MONTHLY PRICE (Standard rate)	MONTHLY SUBSCRIPTION PLAN (Standard rate then with 10% Founders Club Discount applied)	QUARTERLY SUBSCRIPTION PLAN (With 5% Standard Quarterly Discount then 7.5% Founders Club Discount applied)	ANNUAL SUBSCRIPTION PLAN (With 10% Standard Annual Discount then 5% Founders Club Discount applied)
Assurance	\$49/per month	<b>\$44.10/per month</b>	<b>\$129.18/per quarter</b>	<b>\$502.74/per year</b>
Package		(You save \$4.90)	(You save \$17.82)	(You save \$85.26)
Peace of Mind	\$69/per month	<b>\$62.10/per month</b>	<b>\$181.90/per quarter</b>	<b>\$707.94/per year</b>
Package		(You save \$6.90)	(You save \$25.10)	(You save \$120.06)
Guardian Care	\$89/per month	<b>\$80.10/per month</b>	<b>\$234.62/per quarter</b>	<b>\$913.14/per year</b>
Package		(You save \$8.90)	(You save \$32.38)	(You save \$154.86)

🛦 Note, discounts are applied sequentially; each discount is calculated after the previous one is applied.

## Calculation details

- Monthly Price (Founder's Club 10% monthly subscription discount applied with no additional standard monthly discounts applied):
  - Assurance Package: \$49 10% = \$44.10/per month.
  - Peace of Mind Package: \$69 10% = \$62.10/per month.
  - Guardian Care Package: \$89 10% = \$80.10/per month.
- Quarterly Price (Standard 5% quarterly discount applied first, then apply the Founder's Club 7.5% quarterly subscription discount):
  - Assurance Package: \$49 × 3 = \$147, then \$147 5% = \$139.65, then \$139.65 - 7.5% → final quarterly subscription price = **\$129.18/quarterly.**
  - Peace of Mind Package: \$69 × 3 = \$207, then \$207 5% = \$196.65, then \$196.65 7.5% → final quarterly subscription price = **\$181.90/quarterly**.
  - Guardian Care Package: \$89 × 3 = \$267, then \$267 5% = \$253.65, then \$253.65 - 7.5% → final quarterly subscription price = \$234.62/quarterly.
- Annual Price (Standard 10% annual discount applied first, then apply the Founder's Club 5% annual subscription discount):
  - Assurance Package: \$49 × 12 = \$588, then \$588 10% = \$529.20, then \$529.20 5% → final annual subscription price = **\$502.74/year**.
  - Peace of Mind Package: \$69 × 12 = \$828, then \$828 10% = \$745.20, then \$745.20 5% → final annual subscription price = **\$707.94/year.**
  - Guardian Care Package: \$89 × 12 = \$1068, then \$1068 10% = \$961.20, then \$961 - 5% → final annual subscription price = **\$913.14/year.**



What this means to you? As an early supporter of Vitara CarePilot, you get exclusive lifetime savings. Whether you choose a monthly, quarterly or annual plan, your discount is bigger than standard rates, and applies every time you renew.

#### 📌 Helpful Reminder

- I. Founder's Club sensor discounts are stacked on top of standard multi-sensor discounts but applied in order, not together. For example, the Founder's Club Discount applies to the already discounted price after the Annual Discount, not cumulatively to the original subscription price.
- 2. Final prices may vary slightly due to rounding. All discounts, whether for subscriptions or sensor purchases, are calculated and applied to two decimal places. This ensures consistency in billing, but minor rounding variations may occur in total amounts shown.

## Sensor Discount Schedule for Founder's Club Members

Founder's Club members receive an **exclusive additional 5% discount** when **purchasing 4 or more sensors** that is applied on top of the **standard multi-sensor discount of 10%**, unless otherwise stated. This means a Founder's Club member purchasing 4 or more sensors could enjoy an **additional 5% discount applied** on top of the already discounted price.

NUMBER OF SENSORS PURCHASED	FOUNDER'S CLUB DISCOUNT APPLIED ON SENSORS	
<b>3</b> Vitara CarePilot Sensors	0% discount applied	
+4 Vitara CarePilot Sensors	An exclusive additional <b>5% discount applied</b> on every sensor purchased on top of the standard 10% sensor discount.	

A Note, discounts are applied sequentially; each discount is calculated after the previous one is applied.

## Eligibility Criteria for Sensor Discount Schedule

- Minimum Purchase Requirement
  - Customers must purchase at least 4 or more Vitara CarePilot sensors in a single order to qualify for the 10% discount.
- Account and Address Consistency
  - All sensors must be purchased under the same customer account and registered to the same service address.
- New Purchases Only
  - The discount applies only to new sensor purchases and cannot be applied retroactively to previous purchases.

#### Plan Activation Requirement

- Sensors must be installed and activated within an active subscription plan to qualify for the discount.
- Combining Offers
  - The sensor discount cannot be combined with other promotional sensor offers unless explicitly stated.
- Discount Validity
  - The sensor discount remains valid as long as the customer maintains an active subscription. This means that the subscription must be continuously active.

# **Example:** Multi-sensor purchase discount (10%) with the additional Founder's Club sensor discount (5%) applied

NUMBER OF SENSORS PURCHASED	BASE PRICE PER SENSOR	DISCOUNT APPLIED	FINAL PRICE PER SENSOR
1 Sensor	\$519	No discount applied	\$519
2 Sensors	\$519	No discount applied	\$519
3 Sensors	\$519	No discount applied	\$519
4+ Sensors	\$519	10% standard discount applied first then <b>additional Founder's Club 5%</b> <b>discount applied</b>	<b>\$443.75 per sensor</b> (You save \$75.25)

🛦 Note, discounts are applied sequentially; each discount is calculated after the previous one is applied.

## Calculation details

- Sensors 1-3 (No discount): \$519 × 3 = \$1,557
- Sensors 4+ (Standard 10% discount applied plus the additional Founder's Club 5% discount applied): \$519 - 10% = \$467.10 - 5% → final sensor price = \$443.75 per sensor.



D What this means to you? If you're in the Founder's Club and buying 4 or more sensors, your discount doubles down:

• 10% multi-sensor discount, plus

• An additional 5% Founder's Club discount that is applied on top of the discounted rate. That means each extra sensor costs less, making it easier to build a fully monitored environment without overspending.

#### Importance Discount Notes:

- 1.Discounts are applied sequentially and not as a combined total. For example, the 5% Founder's Club sensor discount applies to the already discounted price after the standard sensor discount (applicable from the 4<sup>th</sup> sensor purchase), not cumulatively to the original sensor price.
- Final prices may vary slightly due to rounding. All discounts, whether for subscriptions or sensor purchases, are calculated and applied to two decimal places. This ensures consistency in billing, but minor rounding variations may occur in total amounts shown.

## **IMPORTANT INFORMATION**

### Sensor Activation Requirement

- All discounted Vitara CarePilot sensors, whether purchased under standard multi-sensor discounts or through the Founder's Club offer, must be installed and activated within an active Vitara CarePilot subscription plan.
- This condition ensures eligibility for sensor discounts and ongoing service benefits.
- Failure to install and activate sensors within an active subscription may void any associated discounts.

### **Minimum Sensor Purchase Requirement**

- To ensure effective environmental coverage and proper service functionality, a minimum requirement purchase of **three (3)** Vitara CarePilot sensors is required per subscription.
- This baseline setup enables accurate monitoring across critical areas of the home and supports the core features included in your selected package.

#### Subscription Pricing Notice

- All Vitara CarePilot subscription package prices are calculated based on a minimum purchase of three
   (3) sensors.
- Subscription costs will increase with each additional sensor purchased, reflecting the expanded monitoring coverage, increased data usage, and added support services.
- Pricing details will be outlined in your Service Agreement.

#### **Discount Stacking**

- Discounts apply sequentially, not cumulatively. This means that the Annual Discount is applied first, followed by the Loyalty Discount, ensuring maximum savings. These discounts are only available for customers who commit to annual subscriptions.
- Final prices may vary slightly due to rounding. All discounts, whether for subscriptions or sensor purchases, are calculated and applied to two decimal places. This ensures consistency in billing, but minor rounding variations may occur in total amounts shown.

#### Loyalty Discount Eligibility

- The Loyalty Discount becomes available starting in Year 2 of continuous subscription. Customers must maintain an active subscription without lapses to qualify for an applied discount of 50% on the first month equivalent after renewing your subscription.
- A 50% discount on the first month's value is automatically factored into your renewal price starting in Year 2.
  - For annual subscribers, this is equivalent to a 4.17% discount on the full-year amount.
  - For **quarterly subscribers**, this equals 12.5% off the quarterly subscription price.

#### **No Retroactive Discounts**

• The discounts cannot be applied retroactively to previously paid subscription periods. Discounts only apply to future payments once eligibility requirements are met.

#### Installation Costs

• Installation costs are not included in the subscription price or discount calculations. These costs will vary based on the customer's location and specific installation preferences and needs.

#### **Government Funding Support**

- Eligible customers may access funding through:
  - Home Care Packages (HCP): For Australians aged 65+ (or 50+ for First Nations people) with assessed care needs. Assessment and registration via <u>My Aged Care</u> are required.
  - National Disability Insurance Scheme (NDIS): For individuals under 65 with permanent disabilities. Eligibility and application details are available at <u>ndis.gov.au</u>.

#### Non-Refundable Prepayments

• Customers who opt for the annual plan and receive discounts should note that prepayments for the year are non-refundable, except in cases of exceptional circumstances (e.g. documented critical illness or death of the primary account holder) as outlined in the terms and conditions.

#### **Future Customisation Options**

• While Vitara CarePilot currently offers fixed packages, feature customisation options may be introduced in the future. Any new features will be made available for eligible customers at the appropriate subscription tier.

## YOUR TRUSTED PARTNER IN CARE

Thank you for exploring the discount opportunities available through Vitara CarePilot. Our goal is to make care solutions accessible, affordable, and innovative. To speak to a Vitara Care Consultant about your discount eligibility, visit **www.vitaracarepilot.com.au/contact** or email **info@vitaracarepilot.com**